



ISSUES/DESCRIPTIONS REPORT

2nd Quarter 2008

WBZ-TV Boston

WBZ-TV - Boston, MA
Quarterly Issues/Program List
CBS Corporation

June 30, 2008

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained community issues during the preceding three-month period.

WBZ-TV broadcasts both locally produced and network programming. Although we include primarily local programs herein, WBZ-TV broadcasts several network programs, including Face The Nation, 60 Minutes and 48 Hours, which we believe also serve community needs and interests.

PROGRAM INDEX

I-Team Reports – Reporter Joe Bergantino provides an investigative look at major institutions and events within the viewing area. Issues related to government, politics, big business and crime are explored in-depth during the station's newscasts.
Duration: range from two minutes to four minutes. Air: Monday - Friday, 5pm, 6pm and 11pm.

HealthWatch – Medical Reporter Dr. Mallika Marshall reports on recent developments and potential treatments in medicine.
Duration: one minute and thirty seconds. Air: Monday - Friday, 5pm, 6pm and 11pm.

Centro – Regularly scheduled news interview broadcast segment providing an in-depth exploration of issues concerning the Latino community with host Yadires Nova-Salcedo.
Duration: four minutes and thirty seconds. Air: Saturday, 7:50am from January 6-February 10 / Sunday, 7:25am from 2/18/07 through 4/1/07.

Sunday With Liz Walker – A thematic, half hour newsmagazine program produced and hosted by news veteran Liz Walker. The show celebrates relationships and explores our community with special stories about our neighborhoods, families, and ourselves.
Duration: thirty minutes. Air: Sunday, 11:00am.

Keller At Large – Political Analyst Jon Keller interviews local politicians and community leaders to create dialogue about current events and issues of importance to New England citizens.
Duration: eight minutes. Air: Sunday, 8:45am.

WBZ 4 Kids – WBZ-TV and Children's Hospital Boston's programming and public service partnership is supported by a year-long campaign titled WBZ 4 Kids. WBZ 4 Kids is composed of a plan to maximize the hospital's fundraising efforts, which includes a Day of Fundraising, public service announcements, and an interactive website with information for WBZ 4 Kids and Children's Hospital on www.wbztv.com.

Global Warming- WBZ TV News airs as part of its Project Mass Campaign a series of reports during the 6 pm news on Global Warming.

Project Mass- Project Mass is an on-going series of reports informing viewers about issues facing residents of Massachusetts.

I-Team Reports

04/03/08 The I Team discovers a disturbing pattern when it comes to the state's most dangerous sex offenders. Three of the sex offenders released by Judge Richard Moses are accused of striking again.

04/11/08 The I Team's Joe Bergantino reports on one Massachusetts citizen who has gotten away with failing to pay millions of dollars in taxes to the state. The failure to pay taxes dates back to 1989.

04/28/08 The I Team reports that state legislative leaders have given another \$25 million to an agency handing out millions of tax dollars to companies to create jobs, even though most of the firms shed jobs in Massachusetts last year. The I team examines if Mass Development is making good decisions.

05/12/08 The I Team discovers disturbing information about Boston area priests accused of child abuse. The I Team looks at where these priests, who have been removed from their parishes, are living now.

05/15/08 The I Team report focuses on local fire departments that don't meet federal standards. Only eight per cent of thirty eight departments surveyed meet the manpower recommendation.

05/19/08 The I Team investigates Credit Solutions, the largest for profit debt resolution company in the United States. The I Team looked at Massachusetts consumers who had been "preyed" upon by this troubled company.

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HealthWatch

04/1/08 Healthwatch reported on how researchers are testing a new technique that may help treat children suffering from life-threatening milk allergies.

04/2/08 Healthwatch reported on new study which finds that premature infants are more likely to suffer from symptoms of autism. Healthwatch also reported that learning relaxation techniques can help some patients skip blood pressure medications. Another study on rats shows that botox can move from the site of the injection to brain stems

04/3/08 Healthwatch reported on a conference which showcases the latest technology to help the disabled. Interviews were conducted with cerebral palsy patient Scott Putnam and with Jeff McAuslin of Easter Seals.

For the first time, former WBZ anchor/reporter Kasey Kaufman and her daughter, Alexa Horwitz publicly share story of Alexa's heart surgery at Children's Hospital at an event honoring Women in Medicine..

04/4/08 Healthwatch reported on how Caritas St Elizabeth's Hospital is taking part in national trial testing a new heart mesh device for patients with enlarged hearts. Patient Ken Murphy and Dr. Stephen Olenchock of Caritas- St Elizabeth's Medical center were interviewed for the story. We also reported that the FDA approved a new oral rotavirus vaccine and that another new study finds olive oil may help improve recovery from surgery for heart bypass patients.

04/7/08 Healthwatch reported on new study which found alarming rise in number of medication errors affecting children in hospitals- Dr. Charles Homer a child health safety advocate was interviewed for this story.

04/8/08 Healthwatch reported on the following: how many healers are now using alternative therapy called Acutonics which uses tuning forks or sound healing to treat medical conditions; a new study finds that the chemical in green tea can slow the growth of breast tumors; and, a new study finds that people who suffer from depression before the age 50 are more likely to suffer from Alzheimer's later in life.

04/10/08 Healthwatch reported on how more than 340-thousand residents have now signed up for health insurance under a state mandate requiring coverage and how the mandate is adding burden to the existing shortage of primary care physicians. Enrollee Danille Nickerson and Dr. Allan Gorol of Massachusetts General Hospital were interviewed for this story..

04/11/08 Healthwatch reported on new study which finds that laughter can help lower stress hormones.

04/14/08 Healthwatch reported on a new study which finds that drinking alcohol increases the risk of breast cancer in post-menopausal women. Another study discovered that cells in lining of the mouth may signal which smokers will develop lung cancer.

04/15/08 Healthwatch reported on new sinus procedure called balloon sinuplasty.

04/16/08 Healthwatch reported on a new study which found that chemical Bisphenol A may be linked to cancer in rat studies. Another new report found that heavy drinking, smoking and high cholesterol may be linked to Alzheimer's disease.

04/21/08 Healthwatch reported on runner injuries from the medical tent at the 112th running of the Boston Marathon.

04/22/08 Healthwatch reported on a new partial knee replacement procedure.

04/23/08 Healthwatch reported on how what women eat for breakfast may play role in determining gender of their baby. Healthwatch also reported on a new Mass General study that found that different types of exercise may benefit different types of heart patients. And, scientists have developed a gel that may help diabetics to process oral insulin.

04/25/08 Healthwatch reported on how several children who died of flu-related complications also had MRSA infections.

04/28/08 Healthwatch reported that scientists say gene therapy may help improve vision. Healthwatch also reported new figures on the number of pregnant women suffering from diabetes and warnings about using sun protection on lips because lip gloss doesn't contain sunscreen.

04/29/08 Healthwatch reported on a new website where people actually pledge money to quit bad habits like smoking or losing weight. The participants have to pay up if they fail to lose weight, or quit smoking.

05/2/08 Healthwatch reported on a new study which raised concerns about amount of germs found on computer keyboards.

05/6/08 Healthwatch reported on new treatment for cellulite called Velashape.

05/7/08 Healthwatch reported that many women don't realize the symptoms of a heart attack. Healthwatch also reported about a new study which found that people who don't sleep enough are more likely to be obese.

05/8/08 Healthwatch answered viewers' questions about videopill and whether taking a substance called EDTA can help clear arteries. Healthwatch also reported on a consumer group that is calling for the recall of the birth control patch.

05/12/08 Healthwatch reported on how parents of children with autism are filing suit claiming vaccines may be linked to the disorder.

05/13/08 Healthwatch reported on a new procedure which may help ease hip pain and on a new study that finds women who start exercising in their teens are less likely to develop breast cancer.

05/14/08 Healthwatch reported that the President's Council on Fitness unveiled a new physical fitness test for adults.

05/15/08 Healthwatch answered viewers' questions about cervical fusion, germs on water coolers and Meniere's disease.

05/16/08 Healthwatch reported on a new study which says Vitamin D may help protect women from getting breast cancer.

05/17/08 Healthwatch reported on seizure symptoms and causes following Senator Edward Kennedy's hospitalization after suffering from an apparent seizure.

05/19/08 Healthwatch reported on how growing number of people are suffering from lip cancer and on how a Grafton Vietnam veteran became the first person in the Boston-area to get new state-of-the-art bionic hand. Veteran Karl Chapin was interviewed for the story.

05/20/08 Healthwatch reported on Massachusetts Senator Ted Kennedy's diagnosis of having a malignant brain tumor.

05/21/08 Healthwatch reported on how Senator Edward Kennedy is released from hospital after being diagnosed with malignant brain tumor.

Healthwatch also reported about a new light-device which may help dentists detect the earliest signs of oral cancer.

05/22/08 Healthwatch answered viewer's questions about Proton Beam Therapy, spinal stenosis and thumb-sucking. Healthwatch also reported on a new study which finds moderate drinking can help prevent broken bones and that a compound found in celery may help prevent Alzheimer's.

05/23/08 Healthwatch reported on how a New Hampshire woman is donating life-saving stem cells to her brother who has cancer. Donor Carroll Magrath and recipient Peter Phillips were interviewed for this story as well as Amy Joyce and Diane Monaghan of the Dana Farber Cancer Institute.

05/26/08 Healthwatch reported on new E Coli registry to track people who suffer from e-coli health effects years later.

05/27/08 Healthwatch reported on a new weight loss procedure called Sleeve Gastrectomy. The procedure is being performed at UCLA Medical Center.

05/28/08 Healthwatch reported on a new fetal fibronectin test called Full Term which can tell which women are about to go into labor. Patient Norma Argueta and Dr. Lucy Bayer-Zwirello of Caritas Saint Elizabeth's Medical Center were interviewed for the story.

05/30/08 5pm Healthwatch reported on a local marrow drive being held this weekend to recruit more minority donors. Organizer Kim Crawford and donor Darryl Forbes were interviewed about the shortage of minority donors and the importance of this drive.

06/02/08 Healthwatch reported on Senator Ted Kennedy's undergoing brain tumor surgery. Patient Jim Taubert, who took part in clinical trial on new brain tumor vaccine at Duke University Medical Center, was interviewed for this story.

06/03/08 Healthwatch reported that many toddlers are not getting enough Vitamin D, and about a local company that has developed a new fertility test which can measure a woman's ovarian reserve. Dr. Alan Penzias of Boston In-vitro Fertilizaion Center was interviewed for this story.

06/04/08 Healthwatch reported on how an ingredient in red wine called resveratrol is showing even more promise than previously thought in protecting you from age-related decline. Also, Healthwatch reported on local mom, Christine Rossi, who is organizing a walk to raise research money and awareness about brittle bone disease known as Osteogenesis Imperfecta.

06/06/08 Healthwatch reported on new survey which shows drug use/suicide rates are higher in Hispanic high school students. Healthwatch also reported that having high cholesterol may increase risk of Parkinson's disease and that analyzing toenails may hold clues about your health.

06/09/08 Healthwatch reported on symptoms of heat-related illnesses in wake of local heat wave.

06/10/08 Healthwatch reported on how a dietitian dad has written a book to help new fathers stay in shape. Author Mike Levinson was interviewed for this story.

06/11/08 Healthwatch reported on a new pain center in Waltham, Massachusetts that was opened by Children's Hospital Boston. Chronic pain sufferer Meghan Conley and Dr. Charles Berde, and Deirdre Logan of Children's Hospital were interviewed for this story.

06/13/08 Healthwatch reported on a new cream which may help ease the pain of botox injections.

06/16/08 Healthwatch reported on new study which found that drinking coffee may help increase life expectancy and a new diet which uses flavored sprinkles to help people lose weight.

06/17/08 Healthwatch reported on new, less invasive robotic-assisted bypass procedure being performed at Boston Medical Center. Surgeon Dr. Robert Poston of Boston Medical Center and bypass patient Patrick Brady were interviewed for this story.

06/18/08 Healthwatch reported on a new study which finds that eating a big breakfast can actually help people lose weight. Another story looked at a new study which found that sleep apnea can actually deprive parts of the brain of oxygen thereby affecting people's memory.

06/20/08 Healthwatch reported on new alternative therapies to ease allergies.

06/23/08 Healthwatch reported on precautions people can take to help protect themselves from tainted tomatoes in wake of the salmonella scare. Healthwatch also reported that researchers have made an important discovery that certain plaques in the brain cause Alzheimer's.

06/24/08 Healthwatch reported on a Brookline doctor who became the first in the area to use stem cells for breast enlargement. Patient Shohreh Koupaie and Dr. Jafar Koupaie were interviewed for this story.

06/25/08 Healthwatch reported on a new study which found that women age 50 or younger were half as likely to die from colon cancer as men. Healthwatch also reported that the Food and Drug administration denied Merck's request to market cervical cancer vaccine for older women and researchers discover new gene linked to Alzheimer's disease.

Ethnic Relations – Centro

04/05/08 The Massachusetts Hispanic Law Enforcement Association is an organization that represents Hispanics in law enforcement and public safety. They monitor (?) oversee (?) the recruitment, hiring, retention and education and promotion of their members and get them involved with their community. Yadires Nova-Salcedo talks with MHLEA's president and founder, Sargent Hemenegildo Martinez.

04/12/08 Yadires Nova-Salcedo talks with Doctor Xavier San Miquel about the group dubbed "The Sandwich Generation". A new study reveals that 5.7 million Americans are taking care of their ailing loved ones while still caring for their children.

04/19/08 Yadires Nova-Salcedo talks with soccer legend Tab Ramos about his new initiative "Anotando un Gol Para Nuestra Juventud", "Scoring a Goal for Our Youth". The program was developed to attack the growing epidemic of childhood obesity within the Latino community.

04/26/08 Many families are feeling the high costs of heating bills and are having difficulty paying those bills. Yadires Nova-Salcedo tells us that many of these families can still get help from the non-profit organization called Action for Boston Community Development. Nova-Salcedo talks with Jenny Cintron from ABCD's fuel assistance program.

05/03/08 Yadires Nova-Salcedo talks with Latin Music Artist, Fanny Lu. Lu is on a campaign to offer her fans tips about how to go green and live a natural life.

05/10/08 "Centro" this week introduces viewers to "SummerWorks", a summer jobs program that keeps kids off the street while they make some money. Yadires Nova-Salcedo talks with Aaron Tanimot, Director of ABCD's "SummerWorks" program.

05/31/08 "Centro's" Yadires Nova-Salcedo talks with Actor Danny Pino from the CBS hit series "Cold Case". Since 2005, Pino has been the national spokesperson for "CASA", Court Appointed Special Advocates. The non-profit group plays a key role in the lives of Latino children who are in need of foster care.

06/07/08 Centro's Yadires Nova-Salcedo talks with Girls Scouts CEO Ruth Bramson. They talk about this organization which is committed specifically to girls between the ages of five and 17 and how the Girl Scouts helps to empower these young girls and also give them skills.

06/14/08 Centro's Yadires Nova-Salcedo talks with Juan Pichardo. Pichardo is the first Hispanic Senator in the State of Rhode Island. Nova-Salcedo talks with him about issues facing the Latino and non-Latino constituents in the Ocean State.

06/21/08 Centro's Yadires Nova-Salcedo talks with Dr. Laura Jana, a pediatrician and a leading national expert on Child Safety and Development. They talk about summer travel safety tips for your children.

06/28/08 Centro's Yadires Nova-Salcedo talks with the United States Census Partnership Specialist Carolos Linera about the work that is already being put in place to take the 2010 census. The campaign is call "2010 Census: It's in Our Hands". The US Constitution requires that a national census be taken every ten years.

Public Affairs – Sunday with Liz Walker

04/06/08 Liz Walker reports on South African Archbishop Desmond Tutu's visit to Boston. The Nobel Peace Prize winner appealed to the city's youth to get active to stop the crime and violence among teens.

04/13/08 Liz Walker profiles the non-profit organization Bolder Giving in Extraordinary Times. The organization was formed to inspire people to give more. Liz talked with one of the organizations role models, David Ludlow of Boston, who gives away half of his 300 thousand dollar yearly income.

04/27/08 Liz Walker has a conversation with musical artist John Legend. The 27 year old Grammy winner was in Boston to do a benefit concert on behalf of the One Family organization that is working to end family homelessness.

05/04/08 Liz Walker talks with Paul Malkems from the Ugly Quilt program run by the Boston Project. The "ugly quilts" are made up of old but clean drapes, blankets, mattress pads and neckties fabrics that when put together can make a world of difference for the homeless on Boston city streets. We learn more about this project and how you can get involved.

05/19/08 Teen Voices Magazine is a Boston based non-profit publication with a national readership of 75 thousand. It is well produced, slick and colorful, offering a positive image of young women. Its extra benefit and its most important asset is the fact that it is created, written and edited by teenage girls. Liz Walker took a recent tour of the magazine's offices. Saun Green, the program director for Teen Voices, joins us in studio.

06/14/08 Arthur Jones was an award winning journalist in both print and television. In June 2006, Jones died of leukemia. He left a profound legacy in the Boston community including a plan to save others' lives. Liz Walker talked with Jones' daughter Kofi about the Arthur Jones Bone Marrow Donor Initiative.

06/22/08 Sunday's with Liz Walker talks with Paul Levy, the President and CEO of Beth Israel Hospital, about healthcare reform. Levy spoke about the Spirit program at Beth Israel Hospital as an example of a program that is trying to fix what is broken.

06/29/08 Sunday with Liz Walker talks with a man who made his living writing for one of the most famous names in history. Ted Sorenson was an advisor, confidante and speechwriter for John F. Kennedy, the 35th president of the United States. His compelling new book about his career with JFK is called "Counselor."

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Politics – Keller At Large

04/06/08 Jon Keller talks with Dan Rea, WBZ Radio talk show host, about Governor Deval Patrick's upcoming speech on the state's economic future. The two also discussed talk of former Vice President Al Gore as a possible candidate for president, and current developments in the Democratic race between Hillary Clinton and Barrack Obama.

04/13/08 Jon Keller and guest Attorney Ed O'Reilly of Gloucester, a candidate for US Senate, discuss O'Reilly's views on economic development, alternative energy exploration, and the war in Iraq.

04/20/08 Guest host Jon Henning discusses the state's fiscal challenges and future with Michael Widmer of the Massachusetts Taxpayers Foundation.

04/27/08: Jon Keller with our news anchors discusses recent developments in the race for president and fresh job-performance ratings for Governor Deval Patrick

05/04/08 Jon Keller talks with Alan Tolz and Steve Elman, authors of "Burning Up the Air," a new biography of Boston talk show host Jerry Williams, discussing the past and current role of talk radio in the political life of the community.

05/11/08 WBZ political analyst John Henning discusses the current balance of power on Beacon Hill, prospects for political reform, and recent developments in the presidential race.

05/18/08 Jon Keller on set with newscasts anchors discusses the potential impact on the community of Senator Ted Kennedy's health crisis.

05/25/08 Jon Keller talks with Boston Mayor Tom Menino about Ted Kennedy's impact on federal funding for the city, city-state relations, and Menino's own political future.

06/01/08 Jon Keller talks with Barbara Anderson, Executive Director of Citizens for Limited Taxation and Government. They discuss the results of property tax override season (what does this mean?) and the upcoming income-tax repeal campaign.

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06/08/08: Jon Keller talks with Jim O'Sullivan, reporter for the State House News Service, discussing the arrest of State Senator Jim Marzilli on assault charges. The two also discuss relations between the Patrick Administration and the Legislature, and jockeying for the 2010 gubernatorial race.

06/15/08: Jon Keller talks with John Walsh, chairman, Massachusetts Democratic Party. The two discuss the recent party convention, the Governor's standing with the public, and Democratic Party prospects in this fall's legislative elections.

06/22/08 Jon Keller talks with John Henning, WBZ political analyst. They discuss the state's investment in life sciences, Governor Deval Patrick's future with a possible Obama administration, and the Obama-McCain Presidential race.

06/29/08 Jon Keller talks with Jamie Gass, Director of the Center for School Reform, about Governor Deval Patrick's "Readiness Plan" for public school reform. They discuss the costs and funding of the program, its impact on local control and charter schools and its prospects for passage by the state legislature.

WBZ 4 Kids

04/01/08 An update report on the treatment that young Omar has received at Children's Hospital Boston. The five year old boy was one of the many casualties of the war in his home country of Iraq. Omar has been treated for over a year at the hospital.

04/15/08 A report on sisters who are running the Boston Marathon to raise money for Children's Hospital Boston. They are running the marathon because of the excellent care one of the sister's four year old daughter received at the hospital. The child suffered from a very aggressive brain tumor.

Pope Coverage

04/08 WBZ TV broadcast live the arrival of the Pope and his visit to the White House. Throughout the Pope's first visit to the United States, every newscast included live and taped coverage of the historic visit.

Celtics Coverage

WBZ TV broadcast live the parade to celebrate the Celtics' winning the National Basketball association championship.

Project Mass:

04/14/08 In this Project Mass report, Meteorologist Mish Michaels looks at one segment of the real estate market that is booming, the sale of green homes. It is an area where demand is overwhelming supply.

04/21/08 With the high cost of energy, more people in New England are using geothermal energy to save money while at the same time saving the environment. This Project Mass story looked into how geothermal energy works.

04/28/08 This Project Mass story examined a new state program that is helping homeowners save thousands of dollars when they convert to solar power.

05/09/08 This Project Mass looked at pollution from ships. One of the largest sources of air pollution is shipping which impacts harbor cities like Boston. Meteorologist Mish Michaels looks at what is being done to try to reduce this type of pollution.

05/12/08 Project Mass looks into Project Budburst, a program that is tracking when local plants bud. The project is helping scientist to find out if global warming is affecting trees and plants.

05/16/08 This Project Mass reports examines if the average family can really save some money on energy costs? We go through a house with a young couple and find out if it can be done.

06/11/08 Golf courses are known for the chemicals that are used to keep the greens vibrant. This Project Mass report profiles how a local golf course is “going green”, adopting a number of eco-friendly practices.

06/26/08 A Project Mass report that community supported agriculture is becoming an environmentally friendly trend. With the tomato and salmonella scare and other food scares, more and more fruits are being grown locally and free of chemicals.

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This Quarterly Issues/Program List was placed in the Public File on July 10, 2008 by

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